

# ECOPROFIT



**Support local companies  
to achieve sustainability  
in an international network**



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**ECOPROFIT,**

the sustainability programme for companies and cities/regions was developed in Graz, Austria in 1991. Since then it has proven as a competent tool for a sustainable economic and regional development.

Among several international awards ECOPROFIT was **recommended by the EU as a best practice and is named as a useful tool for CO<sub>2</sub> reduction.** About 60% of German companies, which implemented an EMS have chosen ECOPROFIT as a first access to this issue.

*Three main advantages highlight this programme:*

- the implementation is solution oriented and highly related to practice
- companies are awarded with a certification for a successful participation
- learning and working in an international network

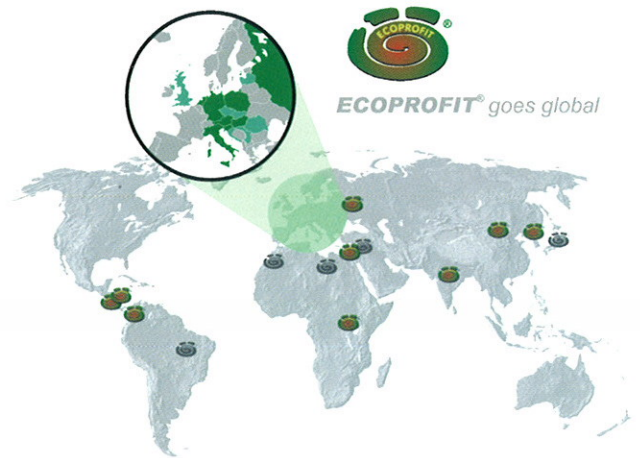
Exactly the networking aspect with different components (meetings, data base, communication, follow up activities, ...) enhances the exchange of experiences and contributes a lot to the success of this programme.

For further information and more details about ECOPROFIT and its benefits and results we invite you to join the network and contact us.

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*„About 100 cities / regions in 20 countries have been running ECOPROFIT“*

- Efficient and cost-effective relief for the environment through higher resource efficiency
- Capital for the promotion of innovative companies rather than expenses for the restoration of the environment
- Increasing quality of the environment



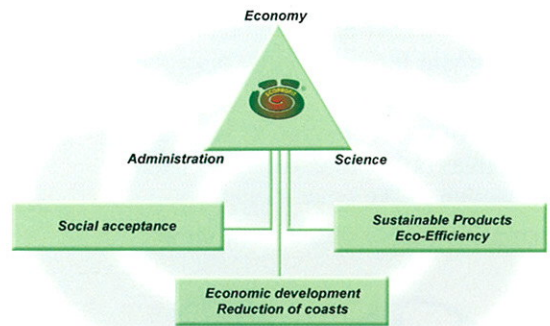
*„More than 3000 companies worldwide use the ECOPROFIT method“*

- Considerable cost savings
- Decline in consumption of resources and energy
- Reduction of waste and emissions
- Optimisation of value adding processes
- Innovation and technological modernisation
- Preparation for EMAS and ISO 14001

## The ECOPROFIT concept

### Network for Sustainability

The strong co-operation between local authorities, companies and experts creates a network for a sustainable economic development in the city/region.



### ECOPROFIT® Academy

Training of Consultants and Authority Representatives

### ECOPROFIT® Basic Programme

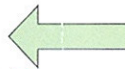
Continuous know-how and experience transfer and networking

### ECOPROFIT® Club

Continuous know-how and experience transfer and networking

Companies

Authority Representatives  
Consultants

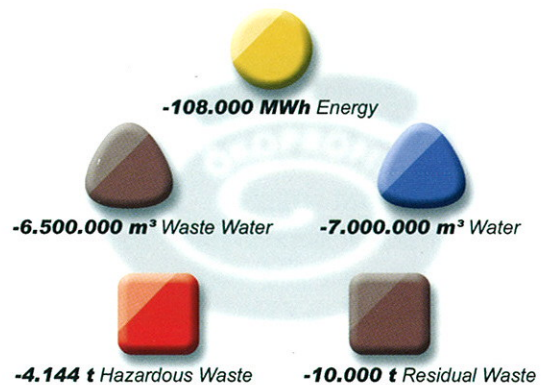


### Programme Implementation

A train-the-trainer programme, the unique combination of workshops, company consultation and final certification and follow up activities assure a sustainable success by this programme.

### The Output

A decline in consumption of resources and energy and the reduction of waste and emissions leads to more eco-efficiency in companies. Cost savings and an improvement of the environment are the economic and ecological effects of the programme.



For more information please contact the

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